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David H. Yamasaki

Chief Executive Officer/Clerk
Superior Court of CA, County of Santa Clara

Case #1-06-CV-075163 Filing #G-45012

By R. Walker, Deputy

SUPERIOR COURT OF THE STATE OF CALIFORNIA

SANTA CLARA COUNTY

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LEW COLON, On Behalf of Himself
and All Others Similarly Situated,

Plaintiffs,

vs.

JAGUAR LAND ROVER NORTH
AMERICA, LLC.,

Defendant.

:
: CIVIL ACTION NO. 1 06-CV-075163
:
: CLASS ACTION
:
: **ORDER GRANTING MOTION FOR**
: **CLASS CERTIFICATION**

The motion for plaintiff Lew Colon for an order certifying the class came on for hearing in Department 1 of this Court on June 29, 2012. James C. Shah and Mark F. Anderson appeared for plaintiff and Paul A. Werner appeared for defendant Jaguar Land Rover North America, LLC.

Having read the motion, the memoranda and declarations filed by the parties, and having heard arguments of counsel, the Court makes the following findings and order:

This is a putative consumer class action. Plaintiff Lew Colon ("Plaintiff") alleges that the tires on his 2005 Land Rover LR3 leased from Land Rover San Jose in March 2005 were wearing unevenly and prematurely because of a defect in the alignment geometry, according to defendant Land Rover North America, Inc.'s ("Defendant") own analysis. Plaintiff alleges that Defendant violated the terms of the express 4-year, 50,000 mile Limited Warranty by refusing to replace all of the tires each time the tires were worn and to pay for any realignment due to the uneven wear, which was caused by a defect in the car. Plaintiff further claims that, despite knowledge of this defect, Defendant failed to notify its customers of the defect that was the cause of premature and uneven tire wear until October 2006, when it belatedly issued Technical Service Bulletin LA 204-005 ("TSB") explaining the defect. The operative Third Amended Complaint ("TAC") was filed on October 17, 2008 and alleges two causes of action: (1) Violation of the Unfair Competition Law ("UCL") (Bus. & Prof. Code, § 17200 et seq.), and (2) Violation of the Song-Beverly Consumer Warranty Act (Civ. Code, § 1790 et seq.) (the "Song-Beverly Act")

1 Plaintiff originally moved for class certification in January of 2008. However, on December 14,
2 2009, the Court granted Defendant's motion to stay class certification proceedings, finding that
3 "[t]he class action allegations in this case are for all intents and purposes the same as those in the
4 federal actions, and there is a danger of an 'unseemly conflict' if this Court certifies a class and
5 the Ninth Circuit affirms the federal court's decision to deny class certification."¹

6 The federal appeal involved two putative class actions by Kenneth Gable and Brian Wolin
7 against Defendant alleging the same alignment geometry defect as in this case. On August 17,
8 2010, the Ninth Circuit reversed the District Court's denial of class certification in both actions,
9 finding that the plaintiffs "easily satisfy the commonality requirement" for the claims alleging
10 defective alignment geometry. (*Wolin v. Jaguar Land Rover North Am. LLC* (9th Cir. 2010) 617
11 F.3d 1168, 1172.)

12 On January 13, 2012, the Court lifted the stay in this action.

13 Plaintiff now moves to certify a class of all current and former owners and lessees of the Land
14 Rover LR3 model years 2005 and 2006 ("LR3") purchased or leased in the State of California.²

15 Legal Standards

16 Code of Civil Procedure section 382 authorizes class actions "when the question
17 is one of a common or general interest, of many persons, or when the parties are
18 numerous, and it is impracticable to bring them all before the court, one or more
19 may sue or defend for the benefit of all."

20 The party seeking certification has the burden to establish the existence of both an
21 ascertainable class and a well-defined community of interest among class
22 members. [Citations.] The "community of interest" requirement embodies three
23 factors: (1) predominant common questions of law or fact; (2) class
24 representatives with claims or defenses typical of the class; and (3) class
25 representatives who can adequately represent the class. [Citation.]

26 The certification question is "essentially a procedural one that does not ask
27 whether an action is legally or factually meritorious." [Citation.] A trial court
28 ruling on a certification motion determines "whether ... the issues which may be
jointly tried, when compared with those requiring separate adjudication, are so
numerous or substantial that the maintenance of a class action would be
advantageous to the judicial process and to the litigants." [Citations.]

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whether an action is legally or factually meritorious." [Citation.] A trial court
ruling on a certification motion determines "whether...the issues which may be

¹Order at p. 1 (docket no. 50).

²Excluded from the proposed class are officers and employees of Defendant and its parent corporation, as well as any judge to whom this action is assigned.

1 jointly tried, when compared with those requiring separate adjudication, are so
2 numerous or substantial that the maintenance of a class action would be
advantageous to the judicial process and to the litigants.” [Citation.]

3 (*Sav-On, Inc. v. Superior Court* (2004) 34 Cal.4th 319, 326.)

4 Parties’ Arguments

5 Plaintiff argues the class should be certified because the same class against the same defendant
6 alleging the same defect in alignment geometry of LR3s was certified in *Wolin*. Plaintiff argues
7 the proposed class is sufficiently numerous because it is composed of the purchasers
and lessees of over 10,000 vehicles.

8 Plaintiff argues common issues predominate because the claims are based on the uniform manner
9 in which Defendant marketed and sold the defective vehicles that were causing damage covered
10 by Defendant’s express warranty, in violation of the UCL, California Secret Warranty Act, and
the Song-Beverly Act, and they involve the same alleged defect, covered by the same warranty,
11 and found in vehicles of the same make and model. Plaintiff further argues there are common
issues as to whether the LR3’s alignment geometry was defective, whether Defendant was aware
12 of this defect and concealed the nature of the defect, whether Defendant’s conduct violated
consumer protection laws, and whether Defendant was obligated to pay for or repair
13 the alleged defect pursuant to the express or implied terms of its warranties. Plaintiff submits
that the documents produced by Defendant in discovery demonstrate that the alleged defect is
14 uniform and common to all class members.

15 Plaintiff argues his claims are typical of the proposed class because he purchased a vehicle with
16 the same alignment geometry defect as all other vehicles, and suffered the same harm as suffered
by the other members of the class he seeks to represent. Plaintiff argues his counsel will
17 adequately represent the class, as they are qualified and possess substantial experience in the
conduct of litigation of the size, scope and complexity of this case. Plaintiff argue he has no
18 conflicts that would make him an inadequate representative.

19 Plaintiff argues a class action is superior to other methods for fair and efficient adjudication of
20 this controversy because any individual class member’s damages will be modest relative to the
time and expense of litigating this case, while Defendant has hundreds of millions of dollars
21 generated by the sale of these vehicles. Plaintiff argues a class action is manageable, particularly
if trial is bifurcated into liability and damages phases.

22 Defendant argues that *Wolin* does not control the determination of this motion because *Wolin*
23 does not address California law, and *Wolin* was expressly rejected in *American Honda Motor Co.*
v. Superior Court (2011) 199 Cal.App.4th 1367 (hereinafter “*Am. Honda*”). Defendant argues
24 that under *Am. Honda* and *Hicks v. Kaufman and Broad Home Corp.* (2001) 89
Cal.App.4th 908, a “party moving for class certification must provide substantial evidence of a
25 defect that is substantially certain to result in malfunction during the useful life of the product.”
26 (*Am. Honda, supra*, 199 Cal.App.4th at p. 1375.)

27 Defendant argues there is no common proof showing the proposed class members actually
28 experienced the alleged alignment geometry defect. Defendant contends that Plaintiff’s expert

1 did not identify any vehicle defect or even study the cause of Plaintiff's tire wear. Defendant
2 argues the case will actually require individualized inquiries into whether each class member's
3 LR3 experienced premature and uneven tire wear. Defendant submits that many types of
4 abnormal tire wear have nothing to do with the alleged alignment geometry defect Plaintiff
5 alleges, e.g., heel-toe wear (where the trailing portion of tread block is worn at a greater rate
6 than the leading portion) and alternating lug wear (where tire blocks within the same tread rib are
7 not wearing consistently), and these types of wear cannot be caused by either the camber or toe
8 settings being out of adjustment, but instead are related to the driving style of the operator and
9 the tire design itself, which would be unique from class member to class member. Defendant
10 contends that it will be necessary to engage in a vehicle-by-vehicle analysis of initial alignment
11 specifications when leaving the facility, alignment readings and any adjustments received, tread-
12 depth measurements for each of its tires, each tire's location on the vehicle, tire rotation history,
13 service and maintenance history, mileage at any point the tires were rotated, driving habits and
14 tendencies, elimination of other causes of geometry misalignment (e.g., accidents), elimination
15 of other causes of tire wear (over/under inflation, road surfaces). Defendant argues that the TSB
16 is no proof of a common defect, as held by the court in *Am. Honda*, and furthermore, the 2006
17 TSB and related service bulletins expressly show that only a small segment of LR3 vehicles
18 potentially experienced any kind of problem.

12 Defendant argues Plaintiff has no proof of the alleged alignment geometry defect, and the vast
13 majority of the proposed class experienced no factory alignment issue and no premature or
14 uneven tire wear. According to Defendant, it began its investigation a year after the 2005 LR3
15 came out in September 2005, when the UK quality team began to receive information regarding
16 a possible issue regarding abnormal tire wear. Defendant contends the investigation revealed a
17 small fraction of LR3s experienced changes to the rear toe geometry settings after those vehicles
18 had their alignment geometries calibrated at the production facility, and further investigation
19 revealed that the change in rear toe geometry settings was associated with the setting of the Rear
20 .3 bushing (or the "RP3" or "rear point three") which is located in the rear lower suspension arm.
21 Defendant's engineers called this "bush creep", and according to Defendant, the setting of this
22 bushing could affect the rear toe settings of the LR, and in some cases, the geometry settings
23 changed to a degree that they were no longer within the recommended specifications. Defendant
24 submits that in a smaller number of cases, those geometry alignment settings changed to an
25 extent that they could impact tire wear, and once Defendant's engineers identified the issue, they
26 (1) recalibrated certain geometry settings at the production facility to ensure that even if the
27 vehicle's geometry did change, the change would not cause the vehicle's alignment to fall
28 outside of LR3's specifications; (2) once the new specifications were field tested and confirmed,
29 Defendant issued an October 2006 TSB LA204-005 advising dealerships how to realign the LR3
30 to compensate for bush creep and providing the target field rear toe specifications for realigning
31 the vehicles.

24 Defendant argues there are further individualized proof problems because the proposed class
25 includes LR3 owners who purchased their vehicles after the expiration of vehicle's limited
26 warranty, as well as owners who gave Defendant a reasonable number of opportunities to repair
27 any alleged defect and either received 100% reimbursement for their tires through Defendant's
28 TSBs, or refused warranty relief.

27 Defendant argues the UCL claim is not appropriate for class treatment because Plaintiff fails to
28 specify any misrepresentations or omissions that was uniformly applied to the class, has not

1 articulated any legal theory as to the “unlawful” and “unfair” prongs of the UCL, and has not
2 argued with any specificity that such claims are susceptible to class treatment.

3 Finally, Defendant argues that Plaintiff’s individual claims are not typical of the proposed class
4 because he did not experience the type of tire wear at the heart of the claims, and did not suffer
any provable injury.

5 Discussion

6 Plaintiff’s legal theory in this case is that a factory defect in the alignment geometry in LR3s
7 model years 2005 and 2006 caused premature and uneven wear of tires, and that Defendant
8 became aware of the defect shortly after the 2005 LR3s were brought to market, but continued to
9 sell the vehicles without disclosing the existence of the defect. Plaintiff submits that Defendant
10 issued TSBs to its authorized dealerships stating in a uniform manner corrective actions that
11 should be taken, and the level at which owners and lessees would be reimbursed for replacement
12 tires. Plaintiff submits that the testimony and business records of Defendant, as well as third
13 parties, confirm the widespread existence of this common defect in the Vehicles. Plaintiff also
14 submits the Declaration of Robert Wozniak, a licensed Professional Engineer and Vice
15 President-Engineering for Skogen Engineering Group, Inc., retained by Plaintiff as an expert on
16 motor vehicle defects. Mr. Wozniak states he personally inspected ten LR3s, including
17 Plaintiff’s vehicle, and concludes “[t]he uneven and premature tire wear that I observed during
18 my inspections is consistent with the alignment geometry defect that Land Rover has
19 acknowledged to exist in its internal documents. Moreover, the inspections demonstrated that
20 the premature and uneven tire wear observed was essentially identical on all of the Vehicles and
21 entirely consistent with this alignment geometry defect.”³ Mr. Wozniak further states that
22 “[b]ased upon my review of the documents and inspection of the Vehicles to date, it appears to
me that the Vehicles all suffer from a common defect that causes an out-of-alignment condition
which results in premature and uneven tire wear.”⁴ Mr. Wozniak disagrees with testimony from
John W. Daws (a defense expert who submitted his declaration in *Wolin* and also previously in
this case) that heel-toe wear cannot be caused by out of alignment conditions.⁵ Mr. Wozniak
submits that “I have reviewed a number of publications which indicate that heel-toe wear can be
compounded or accelerated by alignment issues on vehicles.”⁶ Mr. Wozniak attaches these
publications as Exhibits U, V, and W to his declaration. Furthermore, “In addition to the various
publications that confirm the interplay between alignment issues and heel-toe wear, a review of
Land Rover’s own documents (LRUK144194-144204) confirms that, consistent with the
concepts set forth in the attached literature, Land Rover itself acknowledged that heel-toe wear
can be accelerated by alignment issues.”⁷

23 ³Decl. Wozniak ¶ 18.

24 ⁴Decl. Wozniak ¶ 20.

25 ⁵Decl. Wozniak ¶ 21.

26 ⁶Decl. Wozniak ¶ 23.

27 ⁷Decl. Wozniak ¶ 27.

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2 As the Ninth Circuit in *Wolin* pointed out, the claims at issue involve the same alleged defect in
3 alignment geometry, covered by the same Limited Warranty, and found in vehicles of the same
4 make (Land Rover) and model (LR3 2005 and 2006). (See *Wolin, supra*, 617 F.3d at p.
5 1172.) In rejecting Defendant's arguments about the individualized factors affecting tire wear,
6 the Ninth Circuit noted, "we have held that proof of the manifestation of a defect is not a
7 prerequisite to class certification. [Citation.]" (*Id.* at p. 1173.) Defendant argues that California
8 law differs on this point and cites *Am. Honda* in support. In *Am. Honda*, the Court of Appeal
(CA2/8) held that under *Hicks*, a party moving for class certification must provide substantial
evidence of a defect that is substantially certain to result in malfunction during the useful life of
the product. In doing so, the Court of Appeal held that the lower court's reliance on *Wolin* was
based on an erroneous legal assumption that the above portion of *Hicks* was dictum. (*Am.*
Honda, supra, 199 Cal.App.4th at p. 1374.)

9 However, the main point of *Hicks* (which reversed a denial of class certification) is no different
10 from the statement of federal law in *Wolin* that "proof of the manifestation of a defect is not a
11 prerequisite to class certification." (See *Wolin, supra*, 617 F.3d at p. 1172.) The *Hicks* court
12 reversed the trial court's denial of class certification for failure to present evidence of common
13 manifest damage. (See *Hicks, supra*, 89 Cal.App.4th at p. 916.) Thus, under both federal and
14 California law, proof of manifest damage is not a prerequisite to class certification. *Am.*
15 *Honda* extended *Hicks* to impose an affirmative requirement on class certification of warranty
16 claims. However, imposing this certification requirement based on the substantive law of
17 warranty would require plaintiffs to prove the legal and factual merits of the claim at the time of
18 class certification, which goes directly against clear contrary authority (including *Sav-On*). For
19 similar reasons, the U.S. District Court for the Central District of California recently disapproved
20 of the analysis in *Am. Honda*:

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22 *American Honda*, however, appears to have conflated the substantive
23 requirements of California warranty law and California procedure governing class
24 certification. The *American Honda* court read *Hicks* to require that at the class
25 certification stage, plaintiffs present evidence that the defect common to the
26 product purchased by class members is substantially certain to manifest in a
27 malfunction during the useful life of the product. *Hicks*, however, appears to have
28 addressed this question as a matter of substantive California warranty law, and to
have reversed the trial court's denial of class certification because it relied on an
erroneous interpretation of California warranty law, i.e., that because each
plaintiff had to show that a malfunction had manifested in his or her individual
product, common questions did not predominate.⁸

The issue here is not whether Plaintiff has proven the nature of the alleged defect for all of the
class (including the substantial certainty of malfunction within the LR3's useful life), for that
would turn this motion into a merits determination. The issue here is simply whether Plaintiff

⁸Order Granting in Part and Denying in Part Plaintiffs' Motion for Class Certification in *Keegan, et al. vs. American Honda Motor Co., Inc.*, Case No. 10-09508 MMM (AJWx), available at <http://www.impactlitigation.com/wp-content/uploads/2012/06/Keegan-cert-order.pdf> (last visited June 26, 2012).

1 has sufficiently demonstrated that common issues of fact and law will predominate over
2 individualized ones. Plaintiff has submitted common evidence in the form of TSBs and internal
3 documents of Defendant's. Thus, Plaintiff proposes to prove that all of the LR3s contained the
same alignment problem at the time of sale based common evidence.

4 Defendant argues individual issues will predominate because uneven tire wear did not manifest
5 in all of the vehicles in the class. However, this seems to be an issue of individual damages,
6 not liability. "As a general rule if the defendant's liability can be determined by facts common to
7 all members of the class, a class will be certified even if the members must individually prove
8 their damages." (*Hicks, supra*, 89 Cal.App.4th at p. 916.) On this point, *Hicks* makes an
9 important distinction between proving breach of warranty and the damages flowing therefrom:
10 "The question whether an inherently defective product is presently functioning as warranted goes
11 to the remedy for the breach, not proof of the breach itself." (*Hicks, supra*, 89
12 Cal.App.4th at p. 918.) Here, uneven tire wear is not the alleged defect.⁹ Rather, the alleged
13 defect is in the LR3's alignment geometry, which may result in uneven tire wear. Thus, if
14 Plaintiff can prove the existence of an inherent defect in all of the LR3's alignment geometry,
15 Plaintiff will have demonstrated *liability* based on common evidence, and the fact that class
16 members would later have to individually prove that the inherently defective LR3s did not
17 function as warranted for purposes of their *damages* does not defeat class certification.
18 Defendant's argument that each class member must prove individualized tread-depth
19 measurements or disprove that uneven and premature tire wear results from driving habits only
20 demonstrates the individualized nature of proving damages, not liability for an alignment
21 geometry defect that allegedly existed at the time of sale.

22 As Defendant notes, the court in *Am. Honda* expressly rejected the reliance upon TSBs by trial
23 courts. "A TSB is not and cannot fairly be construed by a trial court as an admission of a design
24 or other defect because TSBs are routinely issued to dealers to help diagnose and repair typical
25 complaints. If a TSB standing alone were sufficient to show a product liability case is proper for
26 class action treatment, then there would be a class action every time a TSB is issued." (*Id.* at p.
27 1378.) However, the *Am. Honda* court cites no authority whatsoever for its sweeping rule that a
28 TSB is inadmissible as an admission of a design or other defect. More importantly, whether a
TSB can or cannot prove the existence of a defect is irrelevant to class certification because the
merits of the defect claim are not at issue.

Furthermore, the instant case goes beyond the situation in *Am. Honda* because Plaintiff relies not
simply on the TSBs, but on Defendant's internal documents discussing the same problem
addressed in the TSB.¹⁰ Among the documents submitted by Plaintiff is a March 29, 2005 email

⁹After all, tires are explicitly excluded from Defendant's Limited Warranty, which states: "The
New Vehicle Limited Warranty covers any factory-supplied component of the Land Rover
vehicle that is defective during the basic warranty period, *with the exception of tires* and items
such as: ... Lubricants ... Normal maintenance items ... Regularly scheduled maintenance, parts
and labor ... Wear parts" (LRNA 00000562, emphasis added, Exh. 6 to Decl. Paul. A.
Werner ISO Defendant's MPA in Opp. to Plaintiffs' Mot. Class Cert..)

¹⁰The court in *Am. Honda* briefly discussed the plaintiff's submission of an internal Honda
communication suggesting a design-related problem. While the court expressly rejected the
probative value of the TSB, it did not mention the internal communication again, other than
noting in a footnote that Honda had not objected to the discussion of this internal correspondence

1 from Alan Clarke, Defendant's Product Investigation Manager, stating: "We have a *known*
2 *factory defect* causing misalignment and premature tire wear." Defendant disputes Plaintiff's
3 interpretation of the TSB, but the issue here is not to adjudicate the merits of the evidence, but
4 ascertain whether Plaintiff attempts to prove liability for the entire class. Another set of
5 correspondences discusses "an issue with improper alignment from *the factory on LR3* and
6 RRS."¹¹ A presentation slide on tire concerns states: "From our recent Grassroots meetings
7 retailers are unanimous in their displeasure with the warranty policy for prorating worn tires for
8 *LR3/RRS with misaligned factory settings*. They believe LR should cover
9 100% of the tire replacement cost, and are expecting a Company response to this issue. . . .
10 Standard LR warranty policy for tires *due to a failed part of the vehicle* is 100%
11 reimbursement." "RECOMMENDATION: Revise policy to 100% reimburse customers for
12 tires on vehicles affected by *bad factory settings*."¹² Defendant's knowledge of the alleged
13 defect in "factory settings" is also demonstrated through these common, internal
14 correspondences.¹³

15 Thus, *Wolin* appropriately holds that "[a]lthough individual factors may affect premature tire
16 wear, they do not affect whether the vehicles were *sold with an alignment defect*." (*Wolin*,
17 *supra*, 617 F.3d at p. 1173, emphasis added.) Here, Plaintiff's evidence of a "known factory
18 defect" and "bad factory settings" is submitted to prove that there was a known alignment
19 irregularity affecting all of the vehicles in the class. Similarly, Mr. Wozniak's declaration,
20 though focusing on his personal observations of tire wear in ten class members' vehicles,
21 states: "The uneven and premature tire wear that I observed during my inspections is *consistent*
22 *with the alignment geometry defect that Land Rover has acknowledged to exist in*
23 *its internal documents*."¹⁴

24 If anything, the declaration of George Sherrey, Defendant's engineering expert, serves to support
25 Plaintiff's position that a defect in the alignment geometry can be proven for all of the vehicles
26 in the class based on uniform aspects of the manufacturing process. Mr. Sherrey explains in
27 detail how "[s]uspension geometry specifications are developed and released in line with the
28 vehicle maturing through production"¹⁵ and that "[e]very LR3 has had its suspension geometry
set through the Wheel Alignment and Headlight Aim (WAHA) facility."¹⁶ Mr. Sherrey

at oral argument. (*See Am. Honda, supra*, 199 Cal.App.4th at p. 1378, fn. 2.) The court did not
discuss whether this internal communication could constitute common evidence of Honda's
knowledge of a design defect affecting all of the cars within the scope of the correspondence,
and the *Am Honda* opinion's silence on this point should not act as a bar to the consideration of
such evidence in this case.

¹¹3/29/06 email from Chandler Magoon, Exh. 3, Decl. Grenon, emphasis added.

¹²Tire issue slide entitled "LR.Tire.Concern.11", Exh. 21 to Decl. Grenon, emphasis added.

¹³See Exhs. 6, 8, 11, 12, 15.

¹⁴Decl. Wozniak ¶ 18.

¹⁵Decl. Sherrey ¶ 13.

¹⁶Decl. Sherrey ¶ 27.

1 discusses how suspension bush settlement during the manufacturing process can be dealt with,
2 for example, through a production offset to the geometry setting to shift the manufacturing
3 setting away from the nominal specification to compensate for the average level of settlement.¹⁷
4 Nothing in Mr. Sherrey's discussion about setting geometry specifications during the
5 manufacturing process suggests that the process is so diversified from vehicle-to-vehicle that a
6 factory alignment defect cannot be proven for all of the cars built within that setting.

7 Defendant argues that Plaintiff's warranty claim is not amenable to class treatment because
8 Plaintiff cannot show that all members of the proposed class presented their vehicles to a Land
9 Rover dealer for repair, and that for those who did, the dealer was given a "reasonable number"
10 of opportunities to attempt to repair the vehicle. Defendant argues this would require many
11 individualized inquiries on the circumstances of each putative class member's presentment and
12 repair under the Song-Beverly Act.

13 Civil Code section 1793.2 of the Song-Beverly Act imposes obligations on every manufacturer
14 of consumer goods sold in the state for which an express warranty applies. Those obligations
15 include maintenance of service and repair facilities in reasonable proximity to where the goods
16 are sold to carry out those warranties or entering into warranty service contracts with
17 independent service and repair facilities. (See Civ. Code, § 1793.2, subd. (a)(1)(A), (B).) Under
18 section 1793.2, if the manufacturer does not service or repair the goods to conform to the express
19 warranties after a reasonable number of attempts, the manufacturer shall either replace the goods
20 or reimburse the buyer for the purchase price less that amount directly attributable to use prior to
21 the discovery of the nonconformity. (*Id.* at subd. (d)(1).)

22 However, as Plaintiff points out, failure to service or repair within a reasonable number of
23 attempts or reimburse under section 1793.2 is not the only obligation upon which a buyer may
24 sue under the Song-Beverly Act. Civil Code section 1794, subdivision (a) states: "Any buyer of
25 consumer goods who is damaged by a failure to comply with any obligation under this chapter *or*
26 under an implied or express warranty...may bring an action for the recovery of damages and
27 other legal and equitable relief." Thus, Plaintiff can sue for breach of express warranty rather
28 than sue for failure to comply with the warranty service and repair obligations under section
1793.2. "[T]o prevail on a breach of express warranty claim, the plaintiff must prove (1) the
seller's statements constitute an 'affirmation of fact or promise' or a 'description of the goods';
(2) the statement was 'part of the basis of the bargain'; and (3) the warranty was breached.
[Citation.]" (*Weinstat v. Dentsply Internat., Inc.* (2010) 180 Cal.App.4th 1213, 1227 [some
quotation marks omitted].) Here, there is no dispute as to the existence of an express warranty
by Defendant with regard to the LR3s, or that this warranty was part of the bargain. As discussed
above, Plaintiff submits common evidence to demonstrate Defendant's breach of the Limited
Warranty.

As for the UCL claim, it is evident that Plaintiff is asserting an omissions theory, not one based
on misrepresentations. To state a cause of action under the fraudulent prong of the UCL, a
plaintiff must demonstrate that the challenged conduct presents the likelihood of public
deception. (*Prata v. Superior Court* (2001) 91 Cal.App.4th 1128, 1146.) Defendant argues
that in order to be deceived, the public must have had an expectation about the issue in question,

¹⁷Decl. Sherrey ¶ 35.

1 but under *Daugherty v. Am. Honda Motor Co.* (2006) 144 Cal.App.4th 824, the only expectation
2 buyers can have is that a product will function properly for the length of the express warranty. In
3 *Daugherty*, the Court of Appeal held that absent a manufacturer representation as to the life span
4 of the part in question, the only expectation that a purchaser could have had was that the product
5 would function properly for the duration of the manufacturer's express warranty, and the
6 manufacturer had no duty to disclose that, "in the fullness of time," a given part might eventually
7 fail, necessitating repairs. Defendant argues that each class member will have to individually
8 prove that the alleged defect manifested during the vehicle's warranty period to prove that any
9 failure to disclose the possibility of premature wear was material under *Daugherty*.

10 However, Plaintiff's position is not that Defendant had a duty to disclose a possible defect that
11 might manifest outside the warranty period or "in the fullness of time." Rather, Plaintiff's theory
12 is that Defendant concealed a known defect that was viewed with a sense of urgency and concern
13 by Defendant precisely because it presented a possible warranty issue. Plaintiff relies upon
14 Defendant's internal communications discussing tire wear issues, including a "five-fold"
15 increase in the demand for replacement tires,¹⁸ as well as the fact that Defendant sent
16 representatives to nine dealerships in December 2006 to discuss the tire wear issue, and they
17 concluded that tire life was below customer expectations of 30,000 miles, resulting in damage to
18 the brand and goodwill.¹⁹ Moreover, the internal communications discuss warranty issues,
19 including whether the entire repair should be under warranty "since the causal part is the
20 alignment."²⁰ Also, Plaintiff submits that Defendant implemented a uniform adjustment
21 program for all of the Vehicles, with a reimbursement formula for mileages well under the
22 50,000-mile scope of the Limited Warranty. Thus, Plaintiff's evidence is meant to show that
23 Defendant concealed a defect it knew was causing widespread tire wear issues within the
24 warranty period. This information would fall within the reasonable expectations of vehicle
25 purchasers and lessees under *Daugherty*.

26 Defendant argues Plaintiff's individual claim is not typical of the rest of the proposed class
27 because: (1) there is no evidence that Plaintiff's rear total toe has ever been negative, and
28 alignment readings on Plaintiff's LR3 between August 2005 and November 2007 show that the
left rear individual toe moved in a toe-in direction (but bush creep simply cannot cause the rear
toe setting on the LR3 to move toward toe in); (2) the type of tire wear Plaintiff experienced is
not associated with the alleged geometry misalignment, since his LR3 exhibited a type of
alternating tread block wear, predominantly on the outside tread rib of the tires, that cannot be
caused by geometry misalignment; (3) he leased his vehicle at a time when LR had no
knowledge of any alleged fact; and (4) when he replaced his first set of tires in September 2005,
he did not pay for three of the four times he received or the alignment he received a month
earlier and this 75% reimbursement is more than the SWA06-10 reimbursement rate (50%), so
he is entitled to nothing further and thus, his claims are not typical.

¹⁸See Exhs. 5-6 to Decl. Grenon, Depo. D. Krumholz at 98:14-23, 109:3-7, 16-25, 110:1-5,
113:6-11, Exh. 8 to Decl. Grenon; Depo. K. McGurl at 78:5-13; Depo. A. Clarke at 124:17-25,
125:1-8.)

¹⁹See Exh. 9 to Decl. Grenon.

²⁰See Exh. 3 to Decl. Grenon

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2 “The test of typicality ‘is whether other members have the same or similar injury, whether the
3 action is based on conduct which is not unique to the named plaintiffs, and whether other class
4 members have been injured by the same course of conduct.’ [Citation.]” (*Seastrom v. Neways,
5 Inc.* (2007) 149 Cal.App.4th 1496, 1502.) The typicality requirement does not require that a
6 representative’s claims be identical to other class members; it is simply meant to ensure that
7 the class representative will have the motive to litigate on behalf of all class members. (*See
8 Classen v. Weller* (1983) 145 Cal.App.3d 27, 45.) Here, Defendant tries to distinguish the
9 particulars of Plaintiff’s claim with those of the proposed class. However, Plaintiff sufficiently
10 disputes the claims of Defendant’s expert, Mr. Daws, that alignment issues cannot cause heel-
11 toe wear.²¹ Plaintiff also submits that he was damaged in a manner typical of the class, since his
12 theory is that Defendant’s partial reimbursement policy still breached the express terms of the
13 warranty, because Defendant was required to pay for all of his replacement tires and to repair the
14 geometry defect. The Court finds that Plaintiff’s claim is sufficiently similar to the proposed
15 class so that he will have the motive to litigate on its behalf.

10 Defendant argues class treatment is not superior or manageable because individualized inquiries
11 dominate. As discussed above, the commonality requirement is satisfied, which disposes of
12 Defendant’s superiority and manageability arguments.

12 Defendant does not challenge the elements of ascertainability, numerosity or adequacy of
13 representation. Plaintiff sufficiently demonstrates that these requirements are met. The proposed
14 class is composed of the purchasers and lessees of over 10,000 vehicles.²² The purchasers and
15 lessees of Defendant’s vehicles are likely ascertainable from Defendant’s records. Plaintiff
16 demonstrates the qualifications of his counsel and his lack of conflicts with the proposed class.

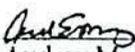
16 For all of these reasons, the motion for class certification is **GRANTED**. However, as
17 Defendant points out, the proposed class definition is overbroad as currently phrased and shall
18 only include current and former owners and lessees of the Land Rover LR3 model years 2005
19 and 2006 (“LR3”) purchased or leased in the State of California before the expiration of the
20 vehicle’s limited warranty.

21 Dated: July 12, 2012

22
23 
24 _____
25 Judge of the Superior Court

James P. Kleinberg

24 Approved as to form:

25 
26 _____
27 Audrey Moog
28 Attorney for Jaguar Land Rover North America, Inc.

27 ²¹See Decl. Wozniak 20, 22; Exhs. 9-10 to Decl. Grenon.

28 ²²See Exh. 23 to Decl. Grenon.